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# Keyword Elite



## **Making Money is Easy With Keyword Elite**

If you have been an online marketer for a long time, then you would know how important keywords are for profit-making. Keywords are what makes internet users go to your sites and take a look at it. They type a keyword, your website shows up, and you get a potential customer. But sometimes, a heavy traffic does not ultimately mean profit. Sure, traffic at your website is overwhelming and a lot of people are interested in what you have to say, but most of them will not buy any of the products and services you offer. The key to having a successful online business is not just having heavy traffic flowing to your website, but attracting people who will certainly buy whatever you have to offer. To get a headstart on how you can apply this principle, Keyword Elite is the tool for you.

### **Keyword Elite's Features**

Keyword Elite is a software program that functions as a keyword research tool. It was developed by Brad Callen, who is a software program developer and an online entrepreneur. Keyword Elite searches for the keywords you typed in through a broad range of sources, from Google to Miva to Yahoo, among others. It has several features that make it useful for anyone who is interested in online marketing. One of the features include "Create a Keyword List" where you can type in several keywords for Keyword Elite to remember the next time you run the program again. You can also select "Analyze Keyword Competition" to find out which keywords are your fiercest competition and how difficult it can be to find a top position with different search engines. Once you find out how much competition you are against, you can start looking for niches that have few competitions for you so you can generate more profit.

### **How You Can "Borrow"**

One little trick that Keyword Elite has is the feature "Spy on Adwords Competition." With this feature, you can explore how your rivals are using some advertisements and adwords, and whether or not it gives them better profit. Once you see that it does rake in more money, you can "borrow these adwords and use them to your advantage, bringing more people in to your website. Other features included in Keyword Elite are "Analyze Pay Per Click Listing" and "Word Tracker and Keyword Discovery." Once you have learned how to use these features and use them well, you can tweak and update your website and add keywords that can make more people take a second look at your website and will eventually buy your products and/or services.

### **A Bigger Better Keyword Elite**

Today, a newer version of Keyword Elite in the form of Keyword Elite 2.0 is available for your use. It gives a sleeker interface that makes using it more fun. It has also added new search engine sources like Bing, giving you a wider range of information. It also claims to be 10 times faster than the older version, giving you the data you need in just a few seconds. Other features include AdWords Time Machine, AdWords Site Targeter, and JV Diamond Miner, to name a few. Although the price is pretty steep in \$197, it just might be a good investment for you to make more profit in the internet. Check out [keywordelite.com](http://keywordelite.com) for more information on its new features and how you can order your own copy today.

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